

Article Featured In:

Inside Bay Area ♦ Oakland Tribune ♦ Tri-Valley Herald
San Mateo County Times ♦ The Argus ♦ Daily Review
Marin Independent Journal ♦ Alameda Times-Star

2 Collar

Deborah Idzi is hoping that her star will rise on Oscar Night.

The founder and creative director of San Ramon-based www.glitzypetjewelry.com, Idzi designed a glittery pet collar made from faux bronze pearls and crystal accents that will go into gift bags given to celebrities attending a black-tie dinner on Sunday at the Beverly Hills Hotel. The event, "Night of 100 Stars," claims status as one of the top three Academy Awards night parties.

Idzi was contacted by Nancee Borgnine, the daughter of actor Ernest Borgnine, and a marketing executive for an event promotions company working with the solree.

"She got a glimpse of (my pet collars) and thought they would be the perfect item to include in the celebrity gift bags, because the high fashion pet jewelry is the big thing in Hollywood," Idzi says.

MONIQUE BEELER AND WIRE REPORTS